

## **Brent Cross/Cricklewood Regeneration Area consultation response 21 January 2015**

This response is on behalf of the London Cycling Campaign, the capital's leading cycling organisation with over 12,000 members and 40,000 supporters. Our response was developed with input from our relevant local borough groups and from the co-chairs of our Infrastructure Review Group.

We strenuously object to these plans that will likely induce further motor vehicle traffic into the area, with added impacts on congestion, pollution, health etc. and will represent a major barrier to active/sustainable travel modes – people travelling on foot, cycling or using public transport.

While at-grade shared crossings at Staples Corner West improve the scheme, crossings throughout remain complex, circuitous and severely delaying to pedestrians and cyclists. Shared paths also do not represent appropriate facilities at these locations, but an attempt to squeeze potentially high footfalls and cycle movements into the least space possible. And pedestrian and cycling environments will remain hostile and unpleasant to navigate.

The scheme should facilitate pedestrian and cycling movements not just into these developments and the shopping centre, but north-south (across Staples Corner) and east-west through the area – in a direct, convenient, attractive and safe manner that appropriately links to routes (such as Cycle SuperHighways). It should also enable pedestrian and cycling movements from Brent Cross tube station to the new rail station.

Generally, as well as adhering to the latest London Cycle Design Standards (LCDS), the London Cycling Campaign would like to see all schemes given a Cycling Level of Service (CLOS) rating that demonstrates significant improvement from the current layout will be achieved for cycling (current LCC policy sets out an expectation for new schemes to achieve a CLOS rating of 70 or above), and that eliminates all “critical fails” in any proposed design before being funded for construction, let alone public consultation.